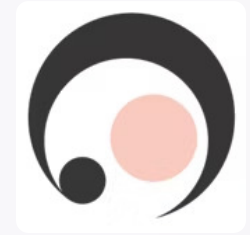




**Networking and Brokerage Event  
Horizon Europe  
MSCA Staff Exchanges Call 2026**

**Strategic Intercultural & Innovation Brokerage  
for EU–India R&I Mobility**

# Who We Are | HAC & Ecopolab



## Two complementary SMEs based in France and Spain

Operating at the intersection of:

- European project strategy
- Intercultural innovation
- Cross-sector activation

## Positioning

Strategic facilitators of international R&I collaboration

### HAC

Paris based structure with 25 years of experience in:

- European project design & coordination
- Innovation, multilingualism, digital cooperation

### Ecopolab

New Spanish non-profit SME based in south East Spain:

- Strengthening green multicultural dimension

### 📄 Hélène Abrand:

- Sciences Po Paris – City University London – Complutense Madrid
- 25+ years designing and coordinating European projects (Erasmus+, innovation, digital initiatives)
- With Franco-Indian operational capacity (Paris–Pondicherry)

# Strategic Synergies in EU–India Mobility

MSCA Staff Exchanges strengthen international and intersectoral mobility

Mobility effectiveness depends on:

**Intercultural  
integration**

**Institutional  
learning**

**Ecosystem access**

**Structured  
knowledge  
transfer**

The human and systemic dimensions of mobility are often underestimated

**Our focus:** Making mobility for research and innovation structurally effective and sustainable

# Our Core Contribution

Structured support to enhance EU–India staff exchanges impact

**We:**



**Facilitate intercultural & multilingual integration**



**Strengthen host-site coordination**



**Activate innovation ecosystems in France & Spain**

(BPI, Universities, research institutes, Start-ups and SMEs links, AI ecosystem)



**Enable academic & non-academic cross-sector synergies**



**Develop EU calls answers**

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**Impact:** Improved quality, retention & long-term outcomes of research and secondments

# R&I Positioning

**Strategic axis:** International mobility, intercultural collaboration & digital innovation for global research cooperation

## Three complementary workstreams:

01

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**Intercultural & multilingual  
models for R&I collaboration**

02

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**Contextual & urban integration  
of mobile research staff**

03

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**AI-supported tools for  
international project design &  
funding strategy**

**Core strength:** Connecting disciplines & sectors

# Emerging Digital Innovation Dimension

## Objective

Co-develop AI-supported tools to facilitate:

- International partner matching
- Strategic call positioning
- Collaborative proposal design

## We seek

Research & technology partners interested in co-developing within a Staff Exchanges framework





# Added Value to a Consortium

## We bring:

- Dual EU presence (France & Spain)
- Access to Paris innovation ecosystems
- Experience in European project architecture
- Cross-sector activation capacity
- Franco-Indian operational bridge

## We contribute to:

- Strengthened R&I human capital
- Increased EU–India attractiveness
- Sustainable collaboration structures
- Reduced mobility risk

# Looking Forward



Open to:



**Joining existing consortia**



**Co-designing new MSCA  
Staff Exchanges proposals**



**Developing structured EU-  
India cooperation models**

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**We welcome bilateral discussions**

**Contact:**

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